

Privacy Policy

1. Introduction

At ololo LLC (collectively “ololo,” “we,” “us,” or “our”), we prioritize your privacy and are dedicated to safeguarding your personal information. This Privacy Policy (the “Policy”) explains how we collect, use, disclose, and protect your personal information when you use our website, <https://ololo.io> (the “Site”), our mobile applications (“Applications”), and our fantasy sports contests and related services (collectively, the “Services”).

Personal information refers to data classified as personal under applicable data privacy laws. Nothing in this Statement will constitute an admission or evidence that any particular data privacy or information security law or regulation applies to ololo generally or in any specific context. By using our Services, you consent to this Policy. If you disagree with our practices, please do not use our Services.

This Policy supplements our Terms of Use (the “Terms”) and forms part of our agreement with you. This Policy also incorporates any supplemental privacy notices we may issue, such as our California Privacy Policy for California residents.

2. Information Collected

We collect various types of information from and about users of our Services, either directly from you or through your use of our Services.

Information we may collect:

- Account information: Name, email address, telephone numbers, authentication details, and passwords.
- Profile information: Preferences, feedback, profile photos/avatars.
- Identity verification information: Copies and details from identification documents (e.g., driver’s license, passport), tax-related information, birthday and sensitive personal information (e.g., social security number) for registration and compliance purposes.
- Geolocation information: includes information related to your IP address or GPS location. This information may be collected using third party tools, or when you share location information with us. We collect this information to verify your identity, comply with applicable federal and state law, and to prevent and detect fraud.
- Services engagement information: Connections to third-party platforms, and social interactions within the Services.
- Contact information: Address book details and correspondence sent to us, including forms, surveys, and customer service interactions.
- Payment and commercial information: Purchase records, contest entry fees, prize history, virtual item purchases, and transaction details from payment service providers.
- Error information: Details about errors, application state, and communications at the time of errors.

- Other information: Any additional data provided directly or indirectly through your use of our Services. We may also receive information from affiliated or third-party sources, including demographic data, interests, and other services you use.

3. Disclosure of Information

We may disclose aggregated information about our users, and information that does not identify any individual or device, without restriction. In addition, we may disclose personal information that we collect or you provide to:

- Subsidiaries and affiliates.
- Contractors, service providers, and other third parties we use to support our business and who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them.
- Buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us is among the assets transferred.
- Fulfill the purpose for which you provide it. For example, if you give us an email address to use the “share with a friend” feature of our Website or App, we will transmit the contents of that email and your email address to the recipients.
- Satisfy any other purpose disclosed by us when you provide the information.

To comply with any court order, law, or legal process, including to respond to any government or regulatory request. To enforce our rights arising from any contracts entered into between you and us, including the Terms, and for billing and collection. If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of the company, our customers or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

4. Cookies and Similar Technologies

We may use cookies and similar technologies like tracking pixels and tags when you visit our Services. These tools collect data about your operating system, browser type, device type, screen resolution, IP address, and other technical details, as well as how you navigate and interact with our Services. This information helps us understand your use of the Services. We set some cookies ourselves, while others are set by third parties. You can manage your cookie preferences as explained in the “Managing Your Cookies” section below.

Cookies are small files created by websites, including ours, that are stored on your computer’s hard drive. They keep information about your use of a website. When you access our Services, we use cookies and similar technologies to:

- Store information about your preferences.
- Recognize your return visits to our Services.
- Provide personalized content relevant to you.
- Estimate audience size and usage patterns.

- Contact you with requested information or services.
- Advertise new content or services.

You can block cookies by changing your browser settings to refuse all or some cookies. Blocking all cookies (including essential ones) may prevent you from accessing parts of the Services. For more details on cookies and how to manage them, visit www.aboutcookies.org.

Our Site does not alter its behavior to a user's Do Not Track signal.

5. U.S. State Privacy Notice

You may have rights under applicable law to object to or restrict the processing of your information and to request access, correction, deletion, and portability of your information. This notice details our information practices over the past 12 months from the last updated date of the Policy and serves as "notice at collection" for current practices. For new or different processing activities not described here, we will notify you as required by applicable U.S. Privacy Laws.

We collect, use, retain, and disclose your information for business purposes, with your consent, and as described in this Notice. Although we do not sell your information for monetary gain, we may share it with third-party service providers in a manner that could be considered a sale under certain U.S. Privacy Laws. You have the right to opt out of these sales.

Under U.S. Privacy Laws, you have specific rights regarding the information you provide us:

Right to Know and Data Portability: You can request:

- The types of information we gather about you.
- The sources from which we obtain your information.
- Our business or commercial reasons for collecting or possibly selling your information.
- The types of information shared for business purposes and the recipients.
- The third parties with whom we share your information.

Right to Delete: You can request deletion of your information, with exceptions such as:

- Processing transactions and delivering requested services.
- Identifying security incidents and preventing fraudulent activities.
- Fulfilling legal requirements.
- Conducting other internal and lawful uses that align with the context in which you provided your information.

Right to Correct: You can request correction of inaccurate information.

Right to Opt-Out: You can opt-out of the sale or use of your information for targeted advertising.

Right to Receive Notice: You have the right to receive notice of our practices at or before information collection and not face discrimination for exercising your rights. Depending on your residence, the number of free requests you can make in a 12-month period may be limited. If exceeded, we reserve the right to charge a reasonable fee. Submit requests in writing via email to support@ololo.io. Inform us of changes or inaccuracies in your information to update or correct it.

If using an authorized agent to contact us, they can submit a request on your behalf to support@ololo.io with an authorized agent form.

If your jurisdiction allows for appeals of our decisions regarding your rights under U.S. State Privacy Laws, you may file an appeal by contacting us at support@ololo.io, providing your state of residence and relevant documentation.

California Shine the Light Law: California residents can opt out of sharing personal information with third parties for their direct marketing purposes. They may also request an accounting of shared information. To do so, email your request to support@ololo.io, clearly marking it as a Shine the Light Request and confirming your California residency.

6. Children's Privacy

Our Services are designed for individuals aged 18 and older, and we do not intentionally gather personal information from anyone under 18. If we discover that we have inadvertently collected personal information from a child under 18 without parental consent, we will promptly delete it. If you believe we may have collected information from or about a child under 18, please contact us at support@ololo.io.

7. Data Retention and Security

We implement security measures to safeguard your information from loss, theft, unauthorized access, disclosure, alteration, and destruction. However, please understand that no data storage system or transmission over the internet or any other public network can guarantee complete security, accuracy, or currency. We retain your information only as long as necessary for the purposes outlined here and as required by law. It's important to note that information collected by third parties may not be as securely protected as the information you provide to us, and we are not responsible for the security of such information.

8. Data Transfers

By using our Services and providing us with information, you acknowledge that your data is collected and potentially stored on servers located outside your local jurisdiction. We and our third-party vendors, primarily based in the United States, may process your information in various jurisdictions, some of which may not offer the same level of data protection as your local municipality. We use contractual measures with third-party vendors to ensure confidentiality. Your use of the Services implies consent to these data transfer practices. If you do not agree, please refrain from using the Services.

9. Changes to the Privacy Policy

This Policy may be updated periodically. Any changes will be posted on this page. In the event of significant changes, we will notify you via email. Please review these terms whenever you visit the Site. Your continued use of the Site signifies your acceptance of the latest version of this Policy.

10. Contact

If you have any questions about this Policy, please contact us by email at support@ololo.io